## P.A.C.E. STRAWBERRY SOCIAL

Helping Young Children Succeed

Sunday, 4th June, 2017

Venue: Delta Toronto East Hotel 2035 Kennedy Rd, Scarborough, On M1T 3G2 Time: 11:30AM Meet & Greet / Silent Auction 12:30PM Luncheon







Partner company name here

PARTNERSHIP PROPOSAL



The mission of P.A.C.E. Canada is the promotion of early childhood education with a special focus on children of pre-school age in situations of racial, cultural or economic disadvantage. As such, our goal is to be responsive, mobilizing and supporting community efforts to provide a positive learning environment for young children by facilitating parent and teacher education and providing practical forms of assistance both in Jamaica and Canada.

#### **Programs**

Adopt-A-School: providing developmental opportunities for 3 to 5 year olds

**School Supplies**: donations are used to purchase boxes of school supplies

**Teacher Training & Development**: opportunities for early childhood practitioners to achieve training and certification

Support for Children in Canada: Boys and Girls Club of East Scarborough

Awards: awards which recognize leadership and community contribution



P.A.C.E. Canada's annual Strawberry Social is an afternoon event with entertainment, scrumptious lunch, and the parade of fabulous hats, all while supporting a great cause.

This year's Strawberry Social promises to be a can't-miss social event, filled with lots of fun, entertainment and surprises for all guests.

See you there!

#### **PARADE OF HATS**

The tradition continues with the Parade of Hats. This year we welcome back Feather Your World's **Ilieana George**, showcasing her stunning hats, which will be available for guests to rent for the event.

#### **ENTERTAINMENT**

#### **SCRUMPTIOUS LUNCH**





Sponsorship Level	PLATINUM	GOLD	SILVER	HEART	
Contribution	\$5,000 +	\$3,000 +	\$1,500	Material Sponsorship	
Brand Placement	Placement of company name and logo in all media spots, flyers, website listing			Contribution categories include food, supplies,	
Recognition	Recognition as Platinum Sponsor	Recognition as Gold Sponsor	Recognition as Silver Sponsor	In-Kind auction items, electronic devices and/or	
Event Tickets	6	4	2	N/A	
Media Space	Full page ad in print material	Half page ad in print material	Quarter page ad in print material		
Company Mention on Event Website for 1 Year	Logo, weblink and 100 word description	Logo, weblink and 50 word description	Logo and website link back	Donor	
Verbal Acknowledgement	Verbal recognition during event	Verbal recognition during event		250-500 Listing in Donor section on website 1 event ticket	
Booth Space (6' Table)	2- table booth in prime location				
Speaking Opportunity	Speaking opportunity at event				
Social Media	Included in full social media plan	included in social media plan 2 platforms			
VIP Seating				4	

Organization:		Project for the Advancement of Childhood Education
PARTNERSHIP LEVEL PURCHASED		or crimorious concention
LEVEL AMOUNT		
OTHER:		
AD PAYMENTS		
ORGANIZATION OR PERSON TO RECEIVE ALL BENEFITS, INCLUDING PROMOTION AND EVENT INVITAT	<u>IONS</u>	
Name: Address:		
City: Prov/State:		
PACE STRAWBERRY SOCIAL PRINTING AND PUBLICATION  Please use the following name (individual, corporation, or foundation) for underwriting listing in the PAI printed material, when applicable. Print or type exactly as it should appear.	CE STRAWBERRY SOCIAL pub	lication, presentation, and other
I (we) prefer not to be listed in any printed material needed/I am an anonymous donor	-	
PAYMENT INFORMATION		
Total Contribution: \$ Amount Enclosed:		
Credit Card payment: M/C Visa Amex Card #:(please circle method of payment)	Expiry date:	CVV#: ( on back of card)
Signature:		
Please make cheques payable to: P.A.C.E. Canada Mail to: 1390 Eglinton Avenue \ Toronto ON M6		5

Canada

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Partner with P.A.C.E. Canada by planning an Advertisement in the program for the Strawberry Social and help provide a brighter future for more than 12,000 little girls and boys.



Advertiser/Business Name:			
Contact person:			
Phone:	Fax:	Email:	
Please check the Ad Type you ar	e purchasing		2,000
	Type	Cost	1 20%
Ins	ide Front or Back Page	\$1,000.00	
8	Full page (5.5" x 8.5")	\$ 500.00	人
	Half page (5.5"x 4.1875")	\$ 300.00	
	Business card (3.5" x 2")	\$75.00	

Please include any attachments or logo information with this form. Digital logos must be emailed to admin@pacecanada.org. Please mail this form and cheques by May 5, 2016 to:

P.A.C.E CANADA

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# P.A.C.E Canada Project for Advancement of Childhood Education

a Canadian incorporated registered charitable organization

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### Thank you for your consideration